

ABSTRACT OF THE DISCLOSURE

A system and method for providing integrated websites and pages, and managing the creation, delivery and interface of specific content material to end users. The present invention presents, tracks and manages various aspects of content delivery using a customer centric paradigm. An integrated framework is utilized to provide a consistent and efficient presentation of content relating to particular items of interest to an end user such as a patient. An embodiment of the invention is directed to an online disease specific, secure integrated information repository and communication for patients in need of medical consults.